

3 Easy Steps to Help Your Customers Boost Practice Efficiency

The American Medical Association (AMA) shares your goal of providing value to physician practices by streamlining complex but vital processes. To help meet that goal, please share with your customers these AMA-created resources, designed to improve the efficiency—and reduce the burdens—of practice management.

Heal The Claims Process™ and reduce waste in the healthcare industry

- ✓ Help physician practices adopt electronic transactions to increase accuracy and decrease costs
- ✓ Encourage your customers to take advantage of free educational toolkits offered by the AMA
- ✓ Comprehensive guides help practices get started using electronic funds transfer, claims submission, prior authorization, and more key transactions.
- ✓ Learn more at www.ama-assn.org/go/htc, then sign our Heal The Claims Pledge and join the list of people and organizations doing their part to heal the claims process

Stay in the loop with Practice Management Alerts

- ✓ Receive free, timely, and targeted email alerts on relevant practice management topics
- ✓ Keep on top of significant payer actions, industry news, upcoming events, and AMA resources
- ✓ Learn about problematic payer practices, and the appropriate, effective ways to address them
- ✓ Invite your customers to sign up at www.ama-assn.org/go/pmalerts

Share knowledge through Practice Management Tips

- ✓ Include AMA promotions, tools, and resources—like the “Selecting a Practice Management System” Toolkit—in your newsletters and other customer communications
- ✓ Cover a broad range of topics, from improving the claims revenue cycle to dealing with payers
- ✓ Access these convenient and practical tips at www.ama-assn.org/go/pmtips

For more information, contact Kate Seremek, Communications Specialist, at
(312) 464-5490 or kate.seremek@ama-assn.org